

# Strategic Plan / Priorities for 2023-28



# **VISION – WHAT DO WE ASPIRE TO ACHIEVE?**

**A thriving and  
resilient  
community**





# **MISSION – WHAT ARE WE DOING THIS FOR?**

**To ensure the  
future  
sustainability of  
our communities**



# COMMUNITY OUTCOMES – HOW WILL WE ACHIEVE OUR VISION?

*We will work within our projects, with the community and relevant partners to achieve the following outcomes:*



**PEOPLE:** A more diverse and demographically balanced population



**HOME:** Better affordable housing provision in the area



**ECONOMY:** An economy that has a wide range of business and job opportunities, with more year-round employment and training



**ENVIRONMENT:** A reduction in local carbon emissions and an increase in biodiversity

# **STRATEGIC DIRECTION 2023-28**

- To deliver projects that achieve the community goals and maintain SWMID's financial sustainability.
- To engage with young people to understand from them what the barriers are to living here and, in collaboration with our young people, support measures that will help them to stay here.

# **SWMID GOALS AND ACTIONS**

To improve financial and operational resilience:-

- i. New Chief Executive Officer to be appointed by end of March '24.
- ii. Identify where projects and operations can be run more efficiently, and savings made.
- iii. Optimise income in existing projects/operations.
- iv. Develop further income streams
- v. Charitable status.



# KEY PROJECT GOALS AND ACTIONS

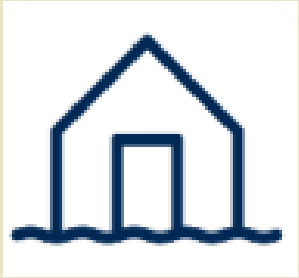


## PEOPLE

- i. Send out young people's survey
- ii. Apply for funding to develop young people's project
- iii. Progress woodland crofts
- iv. Explore options for sustainability of the community garden/paid worker



# KEY PROJECT GOALS AND ACTIONS



## HOME

- i. Support West Highland Housing Association in delivery of affordable housing.
- ii. Continue to explore other housing options to complement this development.





# KEY PROJECT GOALS AND ACTIONS



## ECONOMY - 1

- i. Work with new plan to improve efficiency of the sawmill enterprise
- ii. Continue to develop new income-generating projects in forest in line with Masterplan and within budgets/funding
- iii. Find ways to increase Columba Centre income

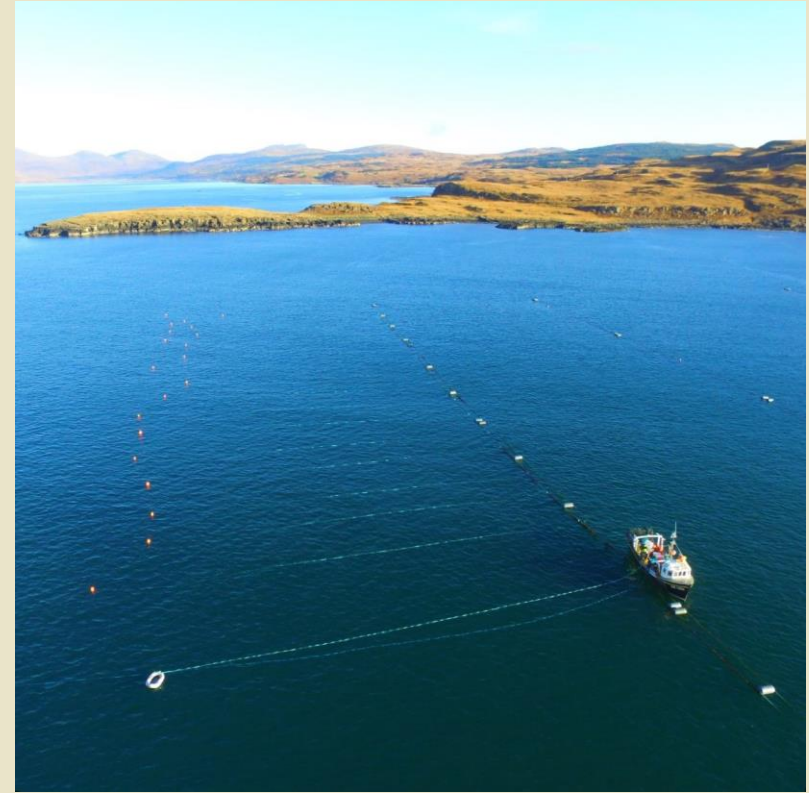


# KEY PROJECT GOALS AND ACTIONS



## ECONOMY - 2

- iv Work with HIE-funded consultant to explore options for seaweed farm going forward
- v Continue to develop local skills and knowledge in seaweed farming
- vi Continue to develop Bendoran as a watersport centre and community space.



# KEY PROJECT GOALS AND ACTIONS



## ENVIRONMENT

- i. Continue to manage the forest to move towards continuous cover forestry, including replanting native trees and improving biodiversity, as per our long-term forest plan.
- ii. Develop Biochar product with waste from sawmill.





